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Hot Mommas Project judging criteria overview

(see next page for score card & detail)

**Note: A step-by-step “how to” tutorial is provided to authors on all sections A-G.**

- A. **Business or professional section (20%)**
- B. **Personal / family section (20%)**
- C. **Background section, including early “aha” moment tied to adult lessons/learnings (20%)**
- D. **Formatting, grammar, spelling, and word limit (5%)**
- E. **Discussion questions & teaching notes/answers (5%)**
- F. **Clear, compelling writing style including use of stories (15%)**
- G. **Use of links and appendices.**

CASE AUTHOR NAME: \_\_\_\_\_

Rating system: 1 = very poor, 2 = poor, 3 = fair, 4 = adequate, 5 = good, 6 = very good, 7 = excellent.

If you need additional room, take it. We are most interested in YOUR input, not our page format.

A. **Business or professional section (20%)** 1 2 3 4 5 6 7

(Is there a clear professional challenge + learning set forth in case? Networking, balance, finance, scale, it will vary). *NOTE: STUDENT CASES may substitute academic for professional.*

Comments/Questions:

B. **Personal / family section (20%)** 1 2 3 4 5 6 7

(Is there a clear personal/family challenge + learning set forth in case? Balance, family, personal challenges, confidence, it will vary.)

Comments/Questions:

C. **Background section**  
**Including early “aha” moment tied to adult lessons/learnings (20%)** 1 2 3 4 5 6 7

(Is there a moment of clarity/ realization/self-confidence articulated? Ideal = early in life + adult “aha”)

Comments/Questions:

D. **Formatting, grammar, spelling, and word limit (5%)** 1 2 3 4 5 6 7

(Did they run a spell check? How is their grammar? *NOTE: Formatting and word limit is less of a concern. We had some formatting tech issues with Beta site. 1500 word limit is forced in the case wizard.*)

Comments/Questions:

E. **Discussion questions & teaching notes/answers (5%)** 1 2 3 4 5 6 7

(Can the questions be answered using case data (including appendices and links)? Extra mile: Strong effort made with discussion questions & notes. Reminder: Notes can be “answers” or simply perspectives.)

Comments/Questions:

F. **Clear, compelling writing style including use of stories (15%)** 1 2 3 4 5 6 7

(Is it clear and interesting? Does it draw you in?)

Comments/Questions:

G. **Additional useful information provided to enhance learning experience for readers (links, appendices, etc.) (15%)** 1 2 3 4 5 6 7

(Links and additional information can be found in the case and on the column. “Find me on” = optional)

Comments/Questions: